

# The Cloes Index™

## The Anatomy of Success



### Introducing – The Cloes Index™

In each edition of the CCN Newsletter we will profile, analyze, and score one of the world’s most successful restaurants. Our goal is to report to you what makes these establishments so profitable and popular in a way that you can use to make your own business more successful.

CCN consultants led by CEO Michel Cloes will review and analyze actual financial data of the profiled establishment and compare it to industry standards. We’ll interview chef, ownership, management, and staff to uncover innovative best practices for reducing costs, improving quality, and increasing profitability. We’ll talk to competitors and industry thought leaders to get their input. We’ll reveal what key decisions these establishments made along the way that impacted their success as well as the lessons they learned from their mistakes.

CCN will take all this information and present it to you through a lively narrative, interesting quotes, revealing graphics, and insightful conclusions. And finally, we’ll give each establishment a 1-100 score on the Cloes Index, the first standardized rating scale measuring operating success of gourmet dining establishments.

As always, CCN turns data and information into insight and understanding so you can succeed.

### Example Data:

